

Assessment Schedule – 2024**Scholarship Spanish (93007)**

Question One		
Performance not at Scholarship level	Scholarship Performance	Outstanding Performance
The candidate: • makes errors that may hinder communication • expresses some personal opinions, beliefs, viewpoints, or ideas • demonstrates some independent thinking • uses a (limited) range of structures and vocabulary that are only sometimes integrated into the response • inconsistently and/or partially interprets the stimulus material and occasionally makes connections with their own ideas • assembles ideas that are limited or partially developed and that only sometimes go beyond the given stimulus material.	The candidate: • effectively communicates, in a natural way, and in a manner that is fluent and flexible • develops and integrates personal opinions, beliefs, viewpoints, or ideas • demonstrates aspects of high-level analysis and critical thinking • uses a wide variety of complex structures and vocabulary up to and including CL8 or equivalent that is well integrated into a synthesised response • interprets the stimulus material and makes connections with their own ideas that go beyond the given material • engages the intended audience throughout the response • demonstrates highly developed knowledge and skills in written language • expresses ideas with precision and clarity • makes logical, clear, concise, and relevant use of written language.	The candidate: • effectively communicates, with sophistication and style, in a natural way, and in a manner that is sustained, fluent, and flexible • develops and integrates sophisticated personal opinions, beliefs, viewpoints, or ideas that are perceptive and insightful • demonstrates aspects of high-level analysis and critical thinking • uses a very wide variety of complex structures and vocabulary, up to and including CL8 or equivalent, that is well integrated into a high-level synthesised response • fully interprets the stimulus material and makes connections with their own ideas that go beyond the given material and that demonstrate independent reflection • captivates the intended audience throughout the response • demonstrates sophisticated knowledge and skills in written language • expresses ideas with precision and clarity, in a convincing way • makes logical, clear, concise, and relevant use of written language.
Score 1, 2, 3, or 4	Score 5 or 6	Score 7 or 8

Question One

En tu opinión, ¿hasta qué punto es beneficioso ser optimista para tener éxito en la vida?

Possible evidence: Responses are not limited to these examples and should be judged holistically.

Teachers and candidates should refer to student exemplars from previous years on the NZQA website to help them understand what is required for success in New Zealand Scholarship.

Scholarship Performance	Outstanding Performance
- Segun el podcast, las personas optimistas gozan de mejor salud y enfrentan mejor el estrés. - Ser optimista es un componente esencial para tener éxito en la vida, pero no es lo único que determina el éxito. Hay dos preguntas que tener en cuenta. ¿Qué es el optimismo? y ¿qué es el éxito? - En el podcast dicen que el optimismo es ver lo bueno en la vida y enfrentarse a dificultades con esperanza. Por otro lado el éxito puede ser definido de maneras muy diferentes según el contexto y la persona, - pero en mi opinion tener éxito implica vivir con propósito, alegría y conectado a las personas que forman nuestras relaciones mas cercanas. - Entonces, si ser optimista puede ayudarnos a vivir con propósito alegría y conectado a los demás, podemos decir que tener esta calidad es beneficioso para tener exito en la vida. - El optimismo nos da el apoyo que necesitamos en el camino hacia alcanzar nuestras metas. - Además, los optimistas ven los problemas como oportunidades para resolver situaciones de forma objetiva y razonada. Es decir, se acercan a los desafíos con confianza, sin miedo, en otras palabras con alegría.	En la vida, adoptar una perspectiva optimista, viendo el vaso medio lleno, puede ser enormemente beneficioso para alcanzar el éxito. Esta mentalidad positiva fomenta la resiliencia, la creatividad y la capacidad de enfrentar desafíos con determinación. Al mantener una actitud optimista, se promueve la perseverancia y la búsqueda de soluciones incluso en situaciones adversas. Sin embargo, es importante reconocer que este enfoque no implica ignorar los desafíos o dificultades que puedan surgir. Más bien, implica abordarlos con una mentalidad constructiva y proactiva, utilizando la adversidad como una oportunidad para el crecimiento personal y profesional. En última instancia, la clave radica en encontrar un equilibrio entre el optimismo realista y el pragmatismo, reconociendo tanto las oportunidades como los obstáculos que se presentan en el camino hacia el éxito.

Question Two		
Performance not at Scholarship level	Scholarship Performance	Outstanding Performance
The candidate: - demonstrates superficial or limited understanding of the text in English or te reo Māori - inconsistently and/or partially interprets the stimulus material and occasionally makes connections with their own ideas - assembles ideas that are limited or partially developed and that only sometimes go beyond the given stimulus material - offers arguments that are unclear and/or are not supported by effective examples - presents a descriptive, rather than analytical, response.	The candidate: - demonstrates understanding of the text and justifies their own argument(s) in a coherent way in English or te reo Māori - interprets the stimulus material and makes connections with their own ideas that go beyond the given material - assembles ideas with precision and clarity in a logical manner, through a synthesised response to the question/statement; arguments are supported by examples that are evaluated - develops and integrates personal opinions, beliefs, viewpoints, or ideas that acknowledge and explore different perspectives and that go beyond the given material.	The candidate: - demonstrates understanding of the text and inferences, and justifies their argument(s) in a sustained, convincing, and coherent way in English or te reo Māori - interprets and evaluates the stimulus material and makes connections with their own ideas that go beyond the given material and that demonstrate independent reflection and extrapolation - assembles ideas with precision and clarity in a logical and seamless manner, through a deliberate, synthesised response to the question/statement; arguments are supported by examples that are effectively evaluated; implications are drawn - develops and integrates sophisticated personal opinions, beliefs, viewpoints, or ideas that are perceptive and insightful and that investigate and extensively explore different perspectives - demonstrates insight and independent reflection at the highest level.
Score 1, 2, 3, or 4	Score 5 or 6	Score 7 or 8

Question Two

Why do you think the beauty market has changed so much for men and not as much for women?

Possible evidence: Responses are not limited to these examples and should be judged holistically.

Scholarship Performance	Outstanding Performance
Society has changed in the last 10 or 15 years with the appearance and speed of smartphones and global interconnectivity never seen before. As stated in the text, concepts of identity (such as what is important for people and how our genders are defined) have changed when compared to those from 20 or 30 years ago. It is inevitable to consider the connection between technological advances, the feminist and rainbow movements, and shifts observed in the beauty market targeted at men. In the 20th century, the beauty market developed around what was considered feminine beauty traits. Thus women's makeup, hair, and skin products were manufactured to help women achieve popular beauty standards, stressing beauty as a key desirable feature for women. The beauty market during this time had to compete against and adapt to the feminist movement, which fought to gain equal rights for women and challenged beliefs that beauty and motherhood were the only acceptable and desirable female traits. Changes in gender definitions in the 21st century have resulted in individuals opting to explore what beauty means to them. This has involved younger men (as observed in the data described in the article). They now spend an average of only \$800 less than women on beauty products every year. The trend of men consuming beauty products will continue to rise. Women have not lost their share of the beauty market, but rather the beauty market has expanded to include customers who are not women. This change in beauty product consumers has been supported by technological changes in terms of both representation and promotion.	The expansion of the beauty market to cater to men is not a displacement of women, but rather an inclusion of previously underserved demographics. Women continue to be a significant segment of the beauty market, but the industry's evolution has welcomed individuals of all genders, acknowledging and celebrating their unique beauty ideals. Behind this paradigm shift lies the influence of technology, which has played a pivotal role in reshaping beauty standards and consumption patterns. The digital age has facilitated greater representation and visibility for diverse beauty ideals, empowering individuals to explore and express their identities without conformity to traditional norms. Additionally, technological innovations in marketing and promotion have allowed brands to reach a broader audience, break down barriers, and challenge conventional gender roles within the beauty industry. In essence, the transformation of the beauty market to encompass a more inclusive and diverse range of consumers reflects broader societal changes in attitudes towards gender and identity. As we continue to embrace the complexities of human expression, the beauty industry stands poised to evolve further, championing authenticity and diversity in beauty for all.

Question Three		
Performance not at Scholarship level	Scholarship Performance	Outstanding Performance
The candidate: - communicates with limited confidence in a manner that is hesitant - expresses ideas without a coherent or logical sequence; inconsistently engages the intended audience - inconsistently and/or partially interprets the stimulus material and occasionally makes connections with their own ideas - uses a (limited) range of structures, vocabulary, and occasional (or little) use of idiomatic expressions - speaks with incorrect intonation; accent affects communication; fails to self-correct.	The candidate: - effectively communicates in a manner that is natural, fluent, and flexible - expresses ideas with precision and clarity - interprets the stimulus material and makes connections with their own ideas that go beyond the given material - uses a wide variety of complex structures and vocabulary up to and including CL8 or equivalent, that is well-integrated into a synthesised response - speaks clearly and concisely with correct intonation; accent has little effect on communication; self-corrects as necessary - uses language appropriately, such as idiomatic expressions, fillers, and pauses that fit the context.	The candidate: - effectively communicates with sophistication and style, in a manner that is natural, fluent, and flexible - expresses ideas with precision and clarity, in a convincing way - fully interprets the stimulus material and makes connections with their own ideas that go beyond the given material, and which demonstrate independent reflection and extrapolation - uses a very wide variety of complex structures and vocabulary up to and including CL8 or equivalent, that is well-integrated into a high-level synthesised response - speaks clearly and concisely with correct intonation; accent has no effect on communication; self-corrects as necessary - uses language appropriately, such as idiomatic expressions, fillers, and pauses that fit the context.
Score 1, 2, 3, or 4	Score 5 or 6	Score 7 or 8

Question Three

Desde tu punto de vista ¿qué es más importante: ser positivo o ser atractivo?

Desarrolla tu respuesta haciendo referencias directas a al menos uno de los dos textos del examen.

Possible evidence: Responses are not limited to these examples and should be judged holistically.

Scholarship Performance	Outstanding Performance
• En mi opinión, ser positivo y tener una actitud optimista es más importante que ser simplemente atractivo. La razón principal es que una mentalidad positiva afecta todos los aspectos de nuestra vida, incluyendo nuestra salud mental y emocional. • Cuando somos optimistas, enfrentamos los desafíos con confianza. En el contexto del maquillaje, una persona positiva no solo se enfoca en la apariencia física, sino que también valora su bienestar. Esto puede llevar a tomar decisiones más saludables y equilibradas en el uso de productos de belleza. • Además, la positividad es contagiosa. Una persona con una actitud positiva puede influir en su entorno y en las personas a su alrededor, creando un ambiente más agradable y motivador. • En resumen, ser positivo no solo contribuye a una vida más plena y feliz, sino que también tiene un impacto positivo en cómo nos relacionamos con el mundo y en nuestras elecciones.	• En mi opinión, es más importante ser positivo que simplemente ser atractivo. Ser positivo implica tener una mentalidad optimista y constructiva que puede influir positivamente en varios aspectos de la vida, incluyendo las relaciones personales y la autoestima. • Por ejemplo, imaginemos a dos personas en una entrevista de trabajo. La primera persona tiene habilidades técnicas sólidas pero muestra una actitud negativa y pesimista durante la entrevista. La segunda persona puede tener menos experiencia técnica, pero muestra entusiasmo, confianza y una actitud positiva hacia el trabajo. Es probable que la segunda persona sea vista de manera más favorable y sea considerada para el puesto, ya que la actitud positiva es atractiva para los empleadores. • En el contexto de las relaciones interpersonales, una persona que es positiva tiende a atraer a otros a su alrededor y crea un ambiente más motivador. Por otro lado, la belleza física puede ser atractiva inicialmente, pero si no va acompañada de una actitud positiva, puede perder su encanto rápidamente. • En conclusión, ser positivo no solo es beneficioso para uno mismo, sino que también puede influir en cómo somos percibidos por los demás y en nuestras oportunidades en la vida.

Cut scores

Scholarship	Outstanding Scholarship
17 – 20	21 – 24